

Did you know that Kazakhstan is the ninth-largest country in the world? It is located in Central Asia and Eastern Europe. Among its neighbouring countries are Russia and China. The state is rich in natural resources such as fossil fuels, natural gas and minerals, primarily gold and diamonds. However, not only the immense size and its richness make the Republic of Kazakhstan stand out. It is one of the fastest developing countries in the region, mainly because Kazakhs demonstrate an unquenched thirst for knowledge and a continuous desire to discover, explore and adapt various novelties. Aquaculture is one of the fields in which Kazakhstan leads in the region and paves the way for other countries to follow.

And that is how the story of Marlen Tursynaly began...

Marlen has always aspired to be an aquaculture specialist. Many years ago, the desire to learn and bring knowledge to his homeland made him seek partnerships abroad. This way, we found each other. Cooperation with Aller Aqua began, and we embarked on a wonderful journey together, which lasts until this day. First, Marlen became an official distributor of Aller Aqua's feed, but it was not enough for him after some time. He knew that he could turn to us for guidance and assistance. We offered our know-how and supported the development of his business. Now, King Fish is Kazakhstan's biggest fish feed and fishing equipment distributor.

"I decided to go with Aller Aqua mainly because of their reputation, high-quality products and support they offer to new fish farmers. By taking advantage of their know-how and guidance, I was able to build my business from the ground up. I am proud to be the distributor of Aller Aqua's feed, and I can notice that other fish farmers also appreciate their products." explains Marlen.

History goes in circles. For Marlen, that was not enough. He enrolled at university in Kazakhstan to complete his doctorate in aquaculture. It is a cherry on top of his life-long achievements and a valid confirmation of his expertise in aquaculture.

One of the requirements of Marlen's university included completing an internship in a foreign country. Once again, Aller Aqua lent a hand. Thanks to our Polish colleagues, Marlen could come to Poland and study under the watchful eye of Aller Aqua's specialists and scientists from the Inland Fisheries Institute in Olsztyn. We presented him with the opportunity to visit fish farms, which we cooperate with daily, and our factory in Golub-Dobrzyń. He completed his internship at the Dąbie Hatchery, which Aller Aqua also works with.

Apart from being a leader in feed distribution, Marlen keeps a watchful eye on the fishermen's community in Kazakhstan. He acts as a mentor, conducting training courses for new and inexperienced farmers and ones for the already established fish farmers.

Marlen Tursynaly truly embraced the philosophy of Aller Aqua. Let's grow together. Apart from being a businessman, he also cares about aquaculture development in his country. We are proud to have cooperated with Marlen for so many years.

LET'S GROW TOGETHER!